

MARK ROBINOW

art + commerce

Mark Robinow – Founder & Owner
Marketing & Sales

Mark Robinow ›art + commerce‹ was started by Mark Robinow in 1997 in New York. Today the organization is based in Ibiza, Spain. Marks career in event production began in the early 80s with various PR, advertising and promotion activities for specialized products and markets, followed by a few years as co-producer of prize-winning TV shows like Fritz Egner’s “Voll Erwischt” and Thomas Gottschalk’s “RTL Late Night”.

After having free-lanced in differing capacities in product-placement and TV-marketing and production, Mark was hired as sole ›in-house‹ agent by famed Philanthropist/Filmmaker/Photographer Gunther Sachs, with whose work he put on shows in Europe.

In the late 90s Mark relocated to New York, where he spent the next 5 years launching start-ups in fashion, photography and art. Many of these are still thriving. His activities there eventually led to the incorporation Mark Robinow ›art + commerce‹, which signed an initially small group of photographers and put on their first international exhibits.